



**Southern
Branch Inc**



Sponsorship Proposal 25/26





Southern Branch Inc



WHY PARTNER WITH SOUTHERN BRANCH INC

REGIONAL IMPACT:

The Shoalhaven is a close and supportive community where businesses and residents work as one for the improvement of all. By sponsoring Southern Branch Inc, you're not just supporting a Club, you're helping make a difference to the lives and sporting aspirations of many children, their families and the broader community who represent our region with 'Passion, Strength and Unity'

BRAND VISIBILITY:

Our games, events and broader community activities offer an immediate and engaging channel for sponsors to increase the visibility of their brand, promote the positive message your business desires and increase goodwill amongst a loyal and engaged audience

SHARED VALUES:

Our values of 'Passion, Strength & Unity' speak to our desire to help our players succeed in football and in life. If these values align with your brand, we would encourage you to consider partnering with us in our mission to provide a positive and constructive environment for young footballers to develop and continue to be a positive influence in their community



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ABOUT SOUTHERN BRANCH INC

SB INC AT A GLANCE

- Has over 200 players, coaches and managers in 2024.
- 4 age groups from U/9 - U/12 playing in mixed competition that follows Football NSW 'Skills acquisition program' or S.A.P. These groups play against teams from Sydney and beyond with most games played at our Nowra home ground.
- 4 age groups from U/13 - U/16 playing in the 'Association Youth League' or AYL. This is a 26 round competition playing home and away in a 10-club competition ranging from Manly, Blacktown, Sutherland and Bathurst.
- We are the peak administrative body and youth representative teams for 'Southern NSW football' with a catchment area that covers Berry, Bowral, Goulburn, Yass, Cooma, Eden and all the coastal towns in between.
- Our teams are competitive and in 2023 our U/13 won their League as undefeated Premiers.
- All coaches have Football Australia Coaching qualifications, and a paid Technical Director oversees each teams program.

SB INC REACH

- Strong social media engagement with over 500 followers on Facebook.
- 500+ fans attend home game days on Sundays at Ison park, South Nowra.
- Sydney wide exposure when the club travels to away games (13 per year).
- Community wide exposure on training and paying kits.
- Direct links to Football NSW





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CLUB GOLD SPONSOR - \$9000.00 (LIMIT: 1 SPONSOR)

- Prime Logo placement on the front of all team playing kits.
- Logo Signage Board - 900 x 2400mm
- 2m Tear Drop Flag with Logo to be displayed at all home games.
- Logo features on all official club emails
- 2 x Facebook posts per season on the Southern Branch Inc Facebook page acknowledging your sponsorship and promoting your business. Plus your logo on all Facebook posts
- Option to run an 'engagement booth' at 1 home game round at South Nowra Playing fields.
- Framed Certificate of Sponsorship to display at your business.



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A.Y.L SILVER SPONSOR - \$4000.00 (LIMIT: 2 SPONSOR)

- Logo Signage Board - 900 x 2400mm
- 2m Tear Drop Flag with Logo to be displayed at all home games.
- Logo placement on the back of the playing kit of all AYL teams
- 2 x Facebook post per season on the Southern Branch Inc Facebook page acknowledging your sponsorship and promoting your business. Plus your logo on all Facebook posts
- Framed Certificate of Sponsorship to display at your business.



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S.A.P SILVER SPONSOR - \$4000.00 (LIMIT: 2 SPONSOR)

- Logo Signage Board - 900 x 2400mm
- 2m Tear Drop Flag with Logo to be displayed at all home games.
- Logo placement on the back of the playing kit of all AYL teams
- 2 x Facebook post per season on the Southern Branch Inc Facebook page acknowledging your sponsorship and promoting your business. Plus your logo on all Facebook posts
- Framed Certificate of Sponsorship to display at your business.





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AYL BRONZE SPONSOR -

\$2000.00

4 AVAILABLE

- Logo Signage Board - 900 x 2400mm or 2m Tear Drop Flag with Logo to be displayed at all home games.
- Logo placement on the sleeve of the playing kit for all AYL teams
- 2 x Facebook post per season on the Southern Branch Inc Facebook page acknowledging your sponsorship and promoting your business.
- Framed Certificate of Sponsorship to display at your business.





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S.A.P BRONZE SPONSOR -

\$2000.00

4 AVAILABLE

- Logo Signage Board - 900 x 2400mm or 2m Tear Drop Flag with Logo to be displayed at all home games.
- Logo placement on the sleeve of playing kit for all S.A.P teams.
- 2 x Facebook post per season on the Southern Branch Inc Facebook page acknowledging your sponsorship and promoting your business.
- Framed Certificate of Sponsorship to display at your business.





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TRAVELING KIT SPONSOR - \$2000.00

- Logo placement on the front of the AYL or SAP traveling kit (one sponsor per group)
- 2 x Facebook post per season on the Southern Branch Inc Facebook page acknowledging your sponsorship and promoting your business.
- Framed Certificate of Sponsorship to display at your business.





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PARTNER SPONSOR - \$1000.00

- Logo Signage Board - 900 x 2400mm
- 2 x Facebook post per season on the Southern Branch Inc Facebook page acknowledging your sponsorship and promoting your business.
- Framed Certificate of Sponsorship to display at your business.





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SPONSORSHIP COMPARISON

	Gold \$9,000 (1 available)	AYL Silver \$4000 (2 available)	S.A.P Silver \$4,000 (2 available)	AYL Bronze \$2,000 (4 available)	S.A.P Bronze \$2,000 (4 available)	Partner \$1,000
Logo Prime spot on all S.A.P and AYL teams (8 teams)	✓					
Logo back		✓	✓			
Logo Sleeve or short				✓	✓	
Engagement booth at the field for one home game	✓					
900 X 2400 sign at fields	✓	✓	✓	✓	✓	✓
2 m teardrop flag on game day	✓	✓	✓			
Logo on all Facebook post advertising	✓	✓	✓			
Two dedicated Facebook posts per season	✓	✓	✓	✓	✓	✓
Logo on all club emails	✓	✓	✓			
Signage at Grandstand	✓					



Thank You

If you would like to discuss any of these packages or are interested in a different type of sponsorship, please contact us. We would love to support you in supporting our kids!

Contact Us

southernbranchinc@gmail.com